

Woodbine Optometry: Web-site Privacy Policy

Effective: February 1, 2015

Woodbine Optometry has developed this site as an electronic resource respecting our practice.

We are committed to providing our patients and visitors with a web site that respects their privacy.

This page summarizes the privacy policy of our practice's web site.

We do not gather personal information such as your name, phone number, or e-mail address unless you supply it voluntarily, usually through contacting us via e-mail, telephone, fax, regular mail or registering in a secure portion of the site. We do maintain server logs and web logs which automatically collect and log all incoming traffic to our web site including your Internet Protocol (IP) address. We, however, make no attempt to link these addresses with the identity of individuals visiting our site.

Any personal information you voluntarily provide is protected under Alberta's *Personal Information Protection Act*. This means that, at the point of collection, you will be informed that your personal information is being collected, the purpose for which it is being collected and that you have a right of access to the information.

Patient and visitor information is not disclosed to anyone except our staff, consultants or others as noted in our office privacy policy who may require the information.

This web site may contain links to other sites. We are not responsible for the content and the privacy practices of other web sites and encourage you to examine each site's privacy policy and make your own decisions regarding the accuracy, reliability and correctness of material and information found.

For questions or comments regarding this policy, please contact our Privacy Officer, **Alina Gupta**

By e-mail: **info@woodbineoptometry.ca**

By telephone: **403-640-0606**