

PROGRESSIVE LENSES

Lens technology is constantly evolving. And Nikon is at the forefront with its flair for precision manufacturing and development of patented progressive designs. Thanks to Nikon's pursuit of continuous innovation, breakthroughs in progressive lens design has generated new possibilities in presbyopic correction. Nikon allows a wide range of options that will deliver superior optical performance, better aesthetics and comfort, all within a single lens.

ADD 2.00D

FAR

NEAR

BEST

SEE
MAX
POWER-AP

Advanced
Personalization
Bi-Aspheric



- Uncompromised optical performance and precision
- Ultra sharp visual definition
- Stress-free adaptation
- Minimal aberrations and distortions
- Wider reading zone

BETTER

PRESIO
POWER
FP

Optimized
Bi-Aspheric



- Sharp vision
- Fast adaptation
- Wide reading zone

GOOD

BALANCE
DIGITAL
FP

Optimized
Back Side



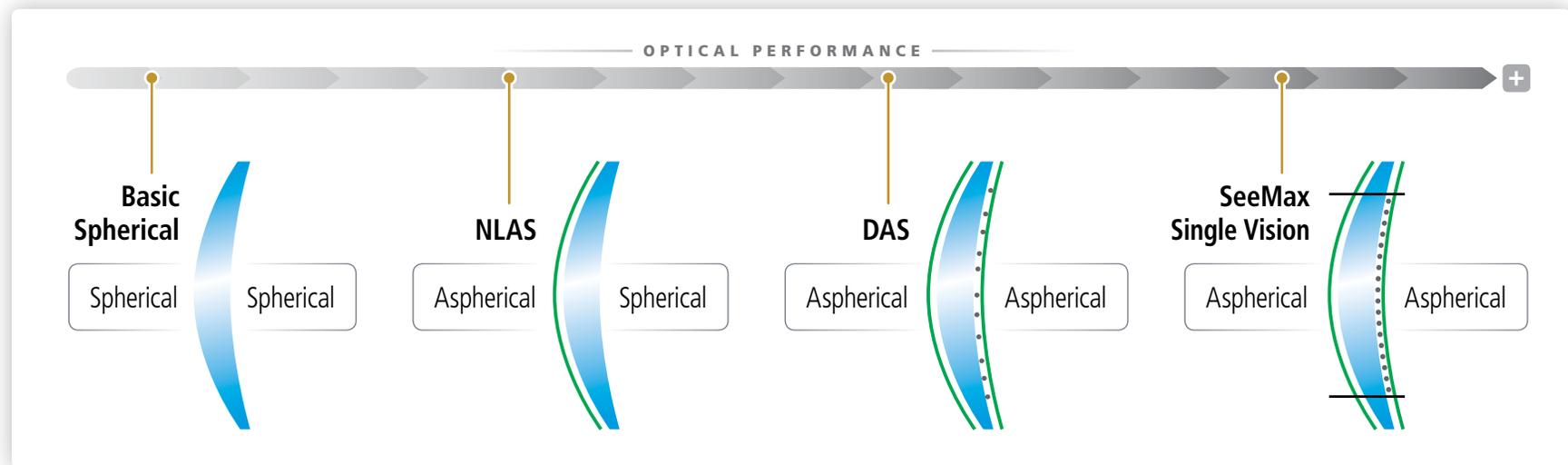
- Sharp and wide vision
- Well balanced visual zones

STANDARD DIGITAL LENS



SINGLE VISION LENSES

Single vision lenses have the same focal power throughout the entire lens and can be used to correct myopia, hyperopia, and astigmatism. Nikon provides a wide range of single vision lenses that will not only meet your visual needs but offer you the utmost in cosmetic appeal. Over the years, innovations in plastics has made it possible to produce higher indices, resulting in increasingly thinner and lighter lenses. In fact, Nikon was the first to introduce the highest index material available – index 1.74.



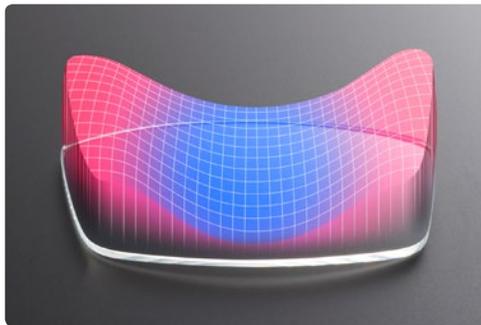
Nikon Aspheric lenses: Better vision. Better looking.

Conventional lenses have a front surface that is spherical, meaning it has the same curve across its entire surface. Aspheric lenses, on the other hand, have a more complex front surface that gradually changes in curvature from the center to the outer edges. Nikon Aspheric lenses ensure sharper, clearer and more natural vision. What's more, the aspherical design makes the lens lighter, thinner and, as a result, better looking. The difference with Nikon double aspheric lenses is especially dramatic, as the lens is optimized on both the front and back surface for exceptional visual sharpness and clarity across the entire lens.

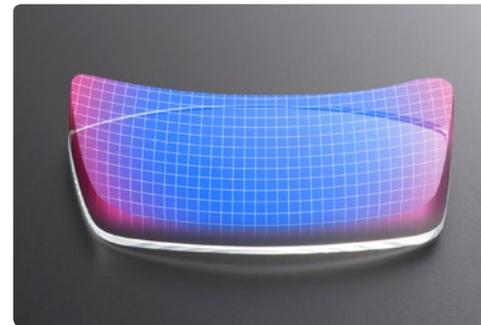
SINGLE VISION LENSES

Nikon Seemax is a revolutionary double aspheric lens that takes precision to the next level with 8 axes of optimization. What does this mean? With more optimization axes, Seemax provides near zero distortion, no matter where you look, even on the periphery. Simply put, it means the best vision possible. Seemax not only takes into account your prescription and standard optical measurements, but also the frame shape in which the lens will be placed, creating a lens custom made just for you!

Conventional Single Vision



SeeMax



EXTRAORDINARY. WELCOME TO THE NEW WAY OF SEEING.

ONCE AGAIN, NIKON HAS PUSHED THE BOUNDARIES OF OPTICS. WITH AN INNOVATIVE NEW TECHNOLOGY THAT PROVIDES UNPRECEDENTED



A NEW TECHNOLOGY FOR A NEW KIND OF LENS

FOR A NEW STANDARD IN PRECISION.

What's revolutionary about **Nikon SEEMAX** is that it results in a lens that does the work previously left to your eyes and brain. With more optimization axes, **Nikon SEEMAX** provides near total distortion control. Your prescription is respected along each of the optimization axes and, because the zones in between are radically reduced, there is little room for distortion. The result is clear, effortless vision no matter where you look, even on the periphery.

What's more, unlike any technology currently on the market, **Nikon SEEMAX** takes into account the shape of the frame in which the lens will be placed, setting a new standard in precision and control.

What this meticulous attention to detail means for you is exceptional clarity of vision across the entire lens surface. Without strain. With near zero visual distortion. Simply put, it means the best vision possible. Without compromise.

SEEMAX™
THE NEW WAY OF SEEING

CONTROL ACROSS THE ENTIRE LENS SURFACE, EVEN

ON THE PERIPHERY. WHAT'S MORE, EACH LENS IS CUSTOM-MADE FOR A GIVEN FRAME SHAPE. WELCOME TO THE BEGINNING OF SOMETHING



TASK SPECIFIC LENSES

As our lifestyles become increasingly dependent on technology, we spend more and more hours on a wide variety of digital devices such as computers, tablets and smartphones. Using these devices requires us to adjust our vision to near and intermediate distance more often than in the past. These Nikon lenses can aid you to lead a more comfortable lifestyle.



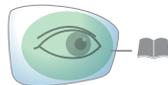
Eye fatigue? Blurred vision? Neck pain?

Digital devices place a far greater demand on your near & intermediate vision than ever before. No wonder your "everyday" progressives or reading glasses can't do it all.

SINGLE VISION



Need more versatility than you get with reading glasses?



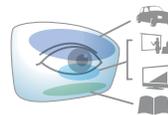
Close range only



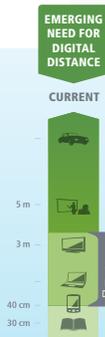
PROGRESSIVES



Tired of straining your eyes & neck to find the "sweet spot" with progressives?



An all purpose lens from driving to indoor tasks.



That's why Nikon developed the E-Life series.



A choice of lenses designed for today's lifestyle, offering an extended near to intermediate range.

Better vision where you need it most!



Enjoy up-close materials to digital distance without having to take your glasses on & off!



Provides more depth than reading glasses.



Look from your laptop or tablet to across the room, back to your laptop, all with ease.



For a wider and comfortable indoor vision.



THERAPEUTIC SINGLE VISION LENSES



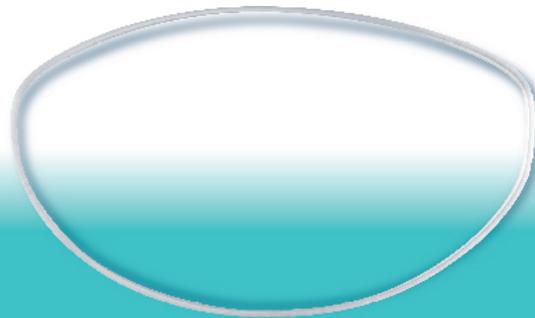
Relaxsee is a new concept lens for individuals experiencing eyestrain. Relaxsee has been especially designed to relax your eyes when concentrating on the near vision.

TWIN TECHNOLOGY

Relaxsee's twin structure

Clear Zone

Relax Zone



Relaxsee offers clear far vision, at the same time allowing comfortable vision for near tasks such as reading.

The lens has two zones in the same lens: the clear zone dedicated to the far vision and the relax zone for the near vision.

This combination helps to reduce the stress of the eyes from daily tasks such as reading and computer work.

Consult with your optometrist to determine if you are the right candidate for Relaxsee.

COATINGS

As our lifestyles become increasingly dependent on technology, we spend more and more hours on a wide variety of digital devices such as computers, tablets and smartphones. Using these devices requires us to adjust our vision to near and intermediate distance more often than in the past. These Nikon lenses can aid you to lead a more comfortable lifestyle.

PROVEN QUALITY, SUPERIOR PROTECTION: THE PROMISE OF NIKON COATINGS

		CLEAR	CLEAN	TOUGH	DUST FREE
					
		Blue Light Control Technology	Super Oleophobic	Ultra Tough Nano Flex Hard Coat	Anti-Static Property
					
		Advanced Broadband Light Control	Super Oleophobic	Ultra Tough Nano Flex Hard Coat	Anti-Static Property
					
		Anti-Reflection	Oleophobic	Scratch Resistant	
					
		Anti-Reflection	Hydrophobic	Scratch Resistant	

SEE
COAT
PLUS

SEE life at its best with Nikon Premium Lens Coatings



Tougher

Ultra Tough Nano-Flex HC

- ▶ 2 times more scratch resistant
- ▶ Longer lens durability



Conventional Coating



SeeCoat Plus

Dust Repellant

Anti-Static Property

- ▶ Avoids dust accumulation on the lens
- ▶ Reduces the frequency of lens cleaning



Conventional Coating



SeeCoat Plus

Clearer

Advanced Broadband Light Control AR

- ▶ Optimized transparency
- ▶ More natural look



Conventional Coating



SeeCoat Plus

Cleaner

Super Oleophobic

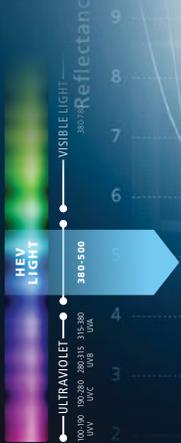
- ▶ Easier to clean and keep clean
- ▶ Smudge-resistant



Conventional Coating



SeeCoat Plus



PROTECT YOUR EYES

FROM THE HARMFUL EFFECTS OF ARTIFICIAL LIGHT

With a greater amount of time spent on a variety of digital devices, we are all exposed to more powerful High Energy Visible light (Blue light) than ever before.

- IMPACT ON YOUR VISION** Headaches, eye fatigue, ocular stress
- IMPACT ON YOUR VISUAL HEALTH** Cumulative or prolonged exposure can be dangerous to the retina

Advanced Clear Lens Coating that Filters Harmful Blue Light

SEE COAT BLUE

IMMEDIATE BENEFITS Optimizes contrasts and relieves eye strain.

LONG TERM BENEFITS Helps protect your visual health.