

# WHAT TO LOOK FOR WHEN PURCHASING EYEWEAR

# YOUR PERSONAL VISUAL TREATMENT PLAN



**Merritt Eye Care**  
 —FAMILY OPTOMETRY—  
*Vision • Health • Style*

## TRAINED OPTOMETRIC ASSISTANTS & OPTICIANS

Certain prescriptions require specific frame styles and lens treatments for your eyewear to perform well and look great. Only certified staff can guide you through this and take the necessary measurements. They also select the best design of lens for your visual needs. Is the person assisting you qualified to do this?

## HIGH QUALITY MATERIALS

Only high quality materials can be backed with a long warranty. Are the welds on the frame strong? Will the enamel on the frame flake off? Are the lenses first quality? Are the progressives digital quality to reduce distortion that causes eye fatigue. Will your lenses be replaced if the scratch-resistant coating fails? Don't be enticed by just a low price point, consider quality and service when making a buying decision.

## WARRANTIES

Are the frames and lenses warranted for manufacturer's defects? Does the warranty cost extra or is it included in the price of the eyewear? Will you be required to pay anything to replace your frames or lenses under the warranty?

## PUTTING YOUR NEEDS FIRST

No optical gallery can carry every frame. Will your visual care specialists work to find a frame that fits well and is comfortable? Are they willing to order the exact frame and lens that is right for you? Or will they give you one that's "close enough" because that's what is in stock?

Date: \_\_\_\_\_

	1 <sup>st</sup> pr	2 <sup>nd</sup> pr
Frame Selection	\$ _____	\$ _____
Lens Options	_____	
Lens Selection	\$ _____	\$ _____
Additional Features	\$ _____	\$ _____
	\$ _____	\$ _____
	\$ _____	\$ _____
<i>Subtotal</i>	\$ _____	\$ _____
<i>Additional Savings</i>	\$ _____	\$ _____
<i>Insurance Benefits Contribution</i>	\$ _____	
<i>Total</i>	\$ _____	\$ _____
<i>Staff</i>	_____	

***"We believe sight is a precious gift that compliments all aspects of life. Our goal is to protect and enhance this gift, further equipping you to pursue the unique plan and purpose for your life."***

# 10 REASONS

## TO BUY YOUR EYEWEAR FROM Merritt Eye Care



PO Box 736, 108 Griffin St. S, Smithville, ON L0R 2A0  
 Phone 905•957•3309 • Fax 905•957•4166  
 www.merritt eyecare.ca  
 Monday, Wednesday, Friday 8:30 - 5:00  
 Tuesday & Thursday 8:30 - 7:00

# TEN REASONS TO BUY YOUR EYEWEAR FROM MERRITT EYE CARE

## 1 KNOWLEDGEABLE AND EXPERIENCED STAFF

We offer **Personalized Care**; it is our mission to care for you personally rather than just the numbers included on your prescription. Our Doctors know your eyes and we can help you find the perfect lens for your visual demands plus a frame that you love. Our experience and expertise plus our knowledge of your eye needs are the greatest benefit to you.

## 2 LATEST HIGH-TECH LENSES

We use the most advanced lenses available to provide a solid balance for healthy eyes and visual comfort. Our lens treatments are the hardest, most durable surface protection available.

## 3 HIGHEST QUALITY AVAILABLE

We use the highest quality materials for your glasses. We utilize a professional lab with an excellent reputation to guarantee the finest quality finished product. Your eyewear will normally be ready within 10 working days. We ensure the accuracy of your glasses on arrival in our office. We are not striving to be the fastest, just the best.

## 4 60-DAY PRESCRIPTION ACCURACY GUARANTEE

At Merritt Eye Care we have the highest regard for your sight. We want your prescription to be right on target. If you are having any difficulty with your recent glasses or prescription that were made through our office, we want to know! Contact the office within 60 days of purchase and we will make it right for you. We want you to love your new glasses!

## 5 UP TO 50% SAVINGS ON SECOND PAIR OF LENSES

No single pair of eyewear is best for all situations. Depending on how you use your eyes, you may need specialty sun, office, reading or safety glasses. **We also offer family and bundle discounts with contact lenses.** \*conditions apply

## 6 WIDE SELECTION OF DISTINCTIVE FRAMES

Our frame gallery has over six hundred frames from which to choose, including a large selection of designer, sunglass, safety, and children's frames.

## 7 COMPETITIVE PRICING

We offer competitive pricing and affordable eyewear packages. When comparing "apples to apples", we provide quality in lenses, frame brands and designs. We also maintain and service our glasses on wearable parts (nose pads, adjustments). **Your personal style consultant will outline your cost on the back of this brochure before any purchase is made.**

## 8 UP TO TWO YEAR WARRANTY ON FRAMES

If you need your frame repaired or replaced due to a manufacturer's defect, we will replace it under warranty up to 2 years from the date of purchase **\*conditions apply.** All original frame parts must be returned to office at time of replacement. We offer Lifetime Maintenance for adjustments and nose pads when purchased in our office.



## 9 UP TO TWO-YEAR WARRANTY ON LENSES WITH SCRATCH RESISTANT COATING

Any lens can scratch or break. If you scratch your lenses through normal wear and tear, we will remake your lenses one time in the warranty period from the date of purchase at no charge (limited to the same prescription, excludes deep scratches that can be felt by touch.) \*conditions apply

## 10 SUPPORT YOUR LOCAL COMMUNITY

The greatest compliment you can pay us is to **recommend us to your family and friends.** We have all witnessed large corporations push high-quality businesses out of the community. Our Doctors strive to spend more time addressing our patients' issues and provide quality care using the latest technology. We can keep it that way when you support and trust us with all of your eye care products and services.