



Thursday, July 13

5:00 PM	<p>Registration Sheraton Hotel Lobby</p>
7:30 PM – 10:00 PM	<p>Welcome Reception <i>Sponsored by EyeCarePro</i> <i>Join Us as We Welcome You to A Fun-Filled Weekend!</i> Restaurant/Party Deck</p>

Friday, July 14

7:00 AM – 8:00 AM	<p>Registration & Breakfast <i>Sponsored by EyeMD EMR</i> Restaurant/Party Deck</p>
8:00 AM – 9:00 AM	<p>Welcome to UGM 2023: Play to Win <i>Korry Petterson, President</i> Fontenelle Ballroom</p>
9:00 AM – 10:30 AM	<p>Main Group Session Foxopoly <i>5.8.0, Call Pop & Patient Forms</i> <i>Art, Eli & Alicia</i> Fontenelle Ballroom</p>
10:30 AM – 10:45 AM	<p>BREAK</p>
10:45 AM – 11:00 AM	<p>Main Group Session What's the Right Number? <i>GPN Technologies</i> Fontenelle Ballroom</p>
11:00 AM – 12:00 PM	<p>Main Group Session Lost Revenue Opportunities & How to Reclaim Them <i>Jay Binkowitz</i> Fontenelle Ballroom</p>
12:00 PM – 1:00 PM	<p>Lunch <i>Sponsored by GPN</i> Restaurant/Party Deck</p>



PLAY TO WIN

FOX FIRE UGM 2023

1:00 PM – 2:00 PM	<p>Foxfire PM Tetris <i>Getting the most out of Foxfire PM</i> <i>Eli & Alicia</i> Fontenelle Ballroom</p>	<p>Doctors & Technicians The Transformation of Eyecare from Emerging Trends <i>Welcome to the Golden Age of Optometry</i> <i>Jay Binkowitz</i> Fontenelle Ballroom</p>
2:00 PM – 3:00 PM	<p>Optical & Front Desk Let's Get It Right the First Time <i>Jay Binkowitz, Chris & Eli</i> Fontenelle Ballroom</p>	<p>Doctors & Billers Angry Birds <i>Coding & Billing</i> <i>Alicia & Dr. Nichols</i> Fontenelle Ballroom</p>
3:00 PM – 3:15 PM	BREAK	
3:15 PM – 3:45 PM	<p>Main Group Session Making the Phone Ring <i>EyeCarePro</i> Fontenelle Ballroom</p>	
3:45 PM – 5:00 PM	<p>Main Group Session Foxfire Jeopardy <i>Foxfire Team</i> Fontenelle Ballroom</p>	
5:30 PM – 7:00 PM	<p>Shuttle Downtown <i>Elite Limousine</i> Sheraton Foyer</p>	
6:00 PM & 7:30 PM	<p>Dinner <i>Sponsored by Al Kleinman</i> Maribella Ristorante</p>	



Shuttles will be ready outside the Sheraton to take groups downtown for dinner starting at 5:30. We have two seating times reserved at Maribella Ristorante, 6:00 PM and 7:30 PM.

Enjoy an evening downtown. When you are ready to come back to the hotel, you can call the Sheraton and they will send the shuttle.



Saturday, July 15

7:00 AM – 8:00 AM	Breakfast <i>Sponsored by Credit Collections Bureau</i> Restaurant/Party Deck	
8:00 AM – 8:30 AM	Main Group Session Pay Day <i>ePayments & Collections</i> <i>Eli & Dr. Nichols</i> Fontenelle Ballroom	
8:30 AM – 10:00 AM	Main Group Session Secrets of High Performing Practices <i>Al Cleinman</i> Fontenelle Ballroom	
10:00 AM – 10:30 AM	BREAK	
10:30 AM – 12:00 AM	Foxfire PM Chutes <i>Properly Building Orders</i> <i>Eli & Alicia</i> Fontenelle Ballroom	Foxfire EHR Get a “Clue” <i>Can you figure out what went wrong?</i> <i>Chris & Dr. Nichols</i> Fontenelle Ballroom
12:00 PM – 1:00 PM	Lunch <i>Sponsored by Global Payments Integrated</i> Restaurant/Party Deck	
1:00 PM – 2:00 PM	Foxfire PM & Ladders <i>Vision Plan Posting</i> <i>Eli & Alicia</i> Fontenelle Ballroom	Foxfire EHR 5 Card Draw <i>Fast Plans & Customization</i> <i>Dr. Nichols & Chris</i> Fontenelle Ballroom
2:00 PM – 2:15 PM	BREAK	
2:15 PM – 3:00 PM	Foxfire 5.9.0 Preview & Closing Remarks <i>Korry Petterson</i> Fontenelle Ballroom	
6:00 PM	Foxfire Social Event	

Thank you for a great weekend!
Please remember to turn in your surveys.