

BEAUTYCOUNTER®

# Countermatch™



## Your Countermatch Collection Routine

### COUNTERMATCH PURE CALM CLEANSING MILK

Removes makeup and impurities without harsh surfactants that can strip away natural oils. Gentle and nourishing, skin is left soft, never dry or tight.

\$32 USD | \$42 CAD

### COUNTERMATCH INTENSE MOISTURE SERUM

Delivers a concentrated boost of moisture for immediate and long-lasting hydration while Vitamins C and E provide antioxidant protection.

\$48 USD | \$58 CAD

### COUNTERMATCH EYE RESCUE CREAM

Awakens the delicate eye area by hydrating skin and helping reduce the appearance of shadows for brighter-looking eyes.

\$39 USD | \$47 CAD

### COUNTERMATCH ADAPTIVE MOISTURE LOTION

Helps skin adapt to modern life by adjusting moisture and oxygenation levels throughout the day. Provides 24 hours of optimal hydration.

\$49 USD | \$60 CAD

### COUNTERMATCH RECOVERY SLEEPING CREAM

Creates a protective layer to shield skin from moisture loss, replenish hydration, and revitalize your complexion while you sleep.

\$56 USD | \$69 CAD

### COUNTERMATCH ADAPTIVE BODY MOISTURIZER

Experience 24-hour hydration and smoother, youthful-looking skin with this breakthrough body lotion. Rich, yet rapidly absorbing, it softens without a trace of stickiness.

\$39 USD | \$51 CAD

## THE CHALLENGE

*Weather. Stress. Pollution. Travel.*

The ever-changing aggressors of modern life require adaptive solutions. Every day, we surround ourselves with technologies that adjust to our needs. So why doesn't skin care do the same?

## THE SOLUTION

*Bio-Mimic Technology*

We created patent-pending Bio-Mimic Technology to exactly match the composition of skin, delivering precisely what it needs and nothing it doesn't. Thanks to this innovation, Countermatch can efficiently feed your complexion plant-based ingredients that meet its most fundamental requirements: hydration, nutrition, and oxygenation.



Hydration



Derived from green olives, squalane draws moisture into the skin and restores elasticity.



Nutrition



Found naturally in beetroot, arginine provides nutrients and energy for vibrant, healthy skin.



Oxygenation



Sourced from green rice, phytic acid helps skin breathe for a natural glow.

## THE RESULTS

*Refreshed. Vibrant. Radiant.*

Each product in the Countermatch Collection provides optimal hydration, a smooth look and feel, and a radiant glow.