

# lafont.

PARIS



BVCert 6361194

Lafont eyewear collections all have one thing in common: a subtly rebellious, discreetly avant-garde touch of refinement. Parisian Flair – for over 90 years of good taste and a certain “je ne sais quoi” have been the hallmark of the Lafont brand, its boutiques and of course their distinguished creations.

## QUALITY & CRAFTSMANSHIP

Designed in Paris hand crafted in the Jura region of France.

It takes 8-16 weeks to produce just 1 frame.

There are over 200 different steps to produce one pair of Lafont glasses.

Highest quality materials - cellulose acetate, titanium, stainless steel and carbon fiber.

All materials hypoallergenic. High quality control = durability and longevity.



## EXCEPTIONAL DESIGN

The entire Lafont acetate collection has been certified “Origin France Guarantee” meaning the frames are indeed manufactured in France with the highest level of expertise and craftsmanship.

Lafont is backed by four generations of opticians and optical designers  
= ultimate comfort and fit.

Over 200 colors in the Lafont collection, 80% of which are exclusive to the brand.  
Fashionable, creative designs to suit all personalities and styles.



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