

# BAUSCH + LOMB

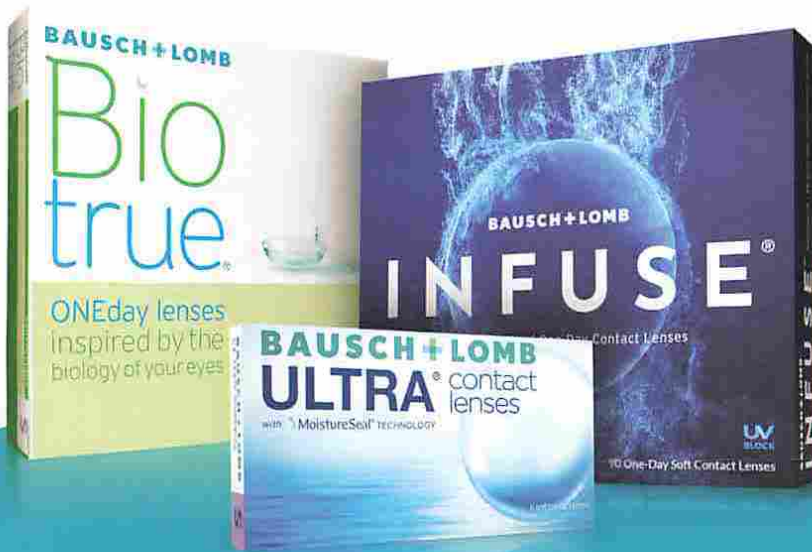
JULY 1 - DEC 31, 2023

## THE CLEAR CHOICE FOR COMFORTABLE VISION

RECEIVE UP TO

\$ **310**\*

IN REWARDS



Scan the QR code or Text<sup>‡</sup> **VSP-SHP to 46230!**

Message and data rates may apply.



\*Reward amount is dependent on product and quantity purchased and whether you are a new or existing wearer as defined in the terms and conditions. Rewards points can be received in as little as 48 hours from the time of submission. Rewards points earned from this offer may be redeemed for a BAUSCH + LOMB<sup>®</sup> Visa<sup>®</sup> Reward Card or other gift card options from select merchants. BAUSCH + LOMB<sup>®</sup> Visa<sup>®</sup> Reward Card is issued by MetaBank<sup>®</sup>, N.A. Member FDIC, pursuant to a license from Visa USA, Inc. Terms and conditions apply to Reward Cards. See Cardholder Agreement for PIN details. NO CASH OR ATM ACCESS. BAUSCH + LOMB<sup>®</sup> Visa Reward Card is distributed and serviced by InComm Financial Services, Inc., which is licensed as a Money Transmitter by the New York State Department of Financial Services. Annual qualify purchase must be made between 7/1/23-12/31/23. Claims must be submitted within 60 days of contact lens purchase. Minimum purchase required. Subject to full terms and conditions at [BauschRewards.com](https://BauschRewards.com).

<sup>‡</sup>By sending my offer code to 46230, I agree to receive messages about my claim submission. Message frequency will vary. Message and data rates may apply. Reply HELP for help or STOP to cancel. SMS terms & conditions and privacy policy available at <https://BauschRewards.com/page/termsandconditions>. BAUSCH + LOMB Bio true, "Inspired by the biology of your eyes," Bausch + Lomb ULTRA, MoistureSeal and the MoistureSeal drop design, and INFUSE are trademarks of Bausch & Lomb Incorporated or its affiliates.

© 2023 Bausch + Lomb. YCCM0052USA.23

# BAUSCH + LOMB

## YOUR REWARDS<sup>‡</sup> ARE JUST A FEW STEPS AWAY!

Featuring the Visa<sup>®</sup> Reward Card & Over 20+ Gift Cards to choose from



1. Scan the QR code or Text VSP-SHP to 46230
2. OR use code VSP-SHP at BauschRewards.com to get started!

Visit [BauschRewards.com/smshowto](https://BauschRewards.com/smshowto) and see how easy it is to submit your claim!

Claims must be made within sixty (60) days of your purchase. Circle contact lens purchase and date on receipt. All rewards claims must be made directly at [BauschRewards.com](https://BauschRewards.com) through the online claim process. We will no longer be accepting mail-in claims.

Qualifying Products	New Wearer <sup>1</sup>	Existing Wearer <sup>1</sup>
INFUSE <sup>®</sup> contact lenses (SVS)	3,100 points (\$310 in rewards on 8 boxes <sup>2</sup> of 90-pks)	2,000 points (\$200 in rewards on 8 boxes <sup>2</sup> of 90-pks)
Biotrue <sup>®</sup> ONEday contact lenses (SVS, for Astigmatism, for Presbyopia)	2,100 points (\$210 in rewards on 8 boxes <sup>2</sup> of 90-pks)	1,000 points (\$100 in rewards on 8 boxes <sup>2</sup> of 90-pks)
Bausch + Lomb ULTRA <sup>®</sup> contact lenses (SVS, for Astigmatism, Multifocal for Astigmatism, for Presbyopia)	650 points (\$65 in rewards on 4 boxes <sup>2</sup> )	400 points (\$40 in rewards on 4 boxes <sup>2</sup> )
Qualifying Products	New Wearer Annual Supply <sup>3</sup>	New Wearer 6-Month Supply <sup>3</sup>
INFUSE <sup>®</sup> contact lenses (Multifocal)	3,100 points (\$310 in rewards on 8 boxes <sup>2</sup> of 90-pks)	1,000 points (\$100 in rewards on 4 boxes <sup>2</sup> of 90-pks)

<sup>1</sup> As defined in the terms and conditions. <sup>2</sup> Annual supply purchase requirement.  
<sup>3</sup> All INFUSE Multifocal wearers are new wearers for their period.

### SUMMARY TERMS AND CONDITIONS

All claims must comply with the Full Terms and Conditions set forth at [BauschRewards.com](https://BauschRewards.com). Any inconsistency with this summary of terms and conditions shall be controlled by the Full Terms and Conditions of [BauschRewards.com](https://BauschRewards.com). Visit [BauschRewards.com/contactus](https://BauschRewards.com/contactus) or call 866-490-5741 for all questions. Annual supply purchase required, and purchase must be made between 7/1/23-12/31/23. Purchase must be made in a single transaction. For purposes of this offer (i) a "new wearer" is someone who has not previously purchased the respective INFUSE, Biotrue ONEday or Bausch + Lomb ULTRA lens (including modifying, e.g., SVS, for Astigmatism or for Presbyopia) subject to the claim being submitted and who has not submitted a claim for rewards for such purchase to BAUSCH + LOMB<sup>®</sup> horizon rewards within the two (2) year period preceding the current purchase of qualifying lenses subject to the current claim for rewards and (ii) an "existing wearer" is anyone who does not qualify as a new wearer. An "existing wearer" is anyone who has made an annual supply purchase of the same modality and same qualifying brand(s) in the 24 months OR does not meet the definition of a new wearer. All claims must be submitted within sixty (60) days of your purchase. Your right to receive this offer will not be earned unless you satisfy each of the conditions of acceptance and eligibility requirements described on this form. Your failure to follow each of these steps is a rejection of this offer. Resolution of any disputes will be governed by New Jersey law. This offer is valid on purchase of the following Bausch + Lomb contact lenses: Bausch + Lomb ULTRA, Bausch + Lomb ULTRA For Astigmatism, Bausch + Lomb ULTRA For Presbyopia, Bausch + Lomb ULTRA Multifocal For Astigmatism, Biotrue ONEday, Biotrue ONEday for Astigmatism, Biotrue ONEday for Presbyopia, and INFUSE, SVS and Multifocal. Purchase of the qualifying quantity of product(s) is required to qualify for this offer; no product substitutions, deletions, or additions allowed, regardless of information learned from other sources. This offer is available to customers, 18 years of age or older (19 in AL and NE) who are members of BAUSCH + LOMB<sup>®</sup> horizon rewards with mailing addresses in the U.S. and Puerto Rico. Purchases made in or for delivery to other countries are not eligible.

Bausch + Lomb is not responsible for lost, late, damaged, illegible, misdirected or postage-due submissions. Your rights to this offer cannot be assigned or transferred, and this offer is void where taxed, restricted or prohibited by law. All submitted material, become Bausch + Lomb property and will not be returned. One (1) submission per person per 12-month period. Limit five (5) submissions per address per 12-month period except where prohibited. Offer paid in the form of reward points. Rewards points earned from this offer may be redeemed for a BAUSCH + LOMB<sup>®</sup> Visa<sup>®</sup> Reward Card or other gift card options from select retail channels.

Bausch + Lomb reserves the right to substitute a check of equal value in lieu of a BAUSCH + LOMB<sup>®</sup> Visa<sup>®</sup> Reward Card at its discretion. Excessive submissions constitute fraud and may result in federal prosecution under the U.S. mail fraud statutes (Title 18, USC 1341 and 1342). NOTICE TO CONSUMERS: If you are personally filing a claim for reimbursement from a third party payer (e.g., insurance company, employer group, etc.) for the purchase of this product, your claim must be based upon your payment less the amount of this offer. Offer valid only when contact lenses are purchased from a participating ECP. All Instant Savings customers will not be eligible. Offer not eligible for purchases at Costco, Target, Walmart Vision Center, LensCrafters Corporate Locations or online retailers.

BAUSCH + LOMB<sup>®</sup> horizon rewards. Starts July 17, 2023 at 9:00:00 AM CT and ends December 31, 2023 at 11:59:59 PM CT. Open to residents of the 50 U.S./D.C. and Puerto Rico 18 years of age or older (19 in AL and NE). Subject to full Terms and Conditions at [BauschRewards.com](https://BauschRewards.com). Sweepstakes and Instant Win Games subject to applicable Official Rules at [BauschRewards.com](https://BauschRewards.com). NO PURCHASE NECESSARY to enter Sweepstakes and Instant Win Games. Void where prohibited. Sponsor: Bausch + Lomb.

BAUSCH + LOMB, Biotrue, "named by the biology of your eyes," Bausch + Lomb ULTRA, MoistureSeal and the MoistureSeal drop design, and INFUSE<sup>®</sup> are trademarks of Bausch + Lomb Incorporated or its affiliates.

© 2023 Bausch + Lomb. VCCM0052 USA 23.

All receipts must be from the same eye care practitioner who prescribed your contacts or from a location affiliated with that practitioner. Make photocopies of your entire submission for your records. To review the status of your submission at any time, visit [BauschRewards.com](https://BauschRewards.com). For answers to many frequently asked questions about the program, go to <https://BauschRewards.com/page/faq>.



We're proud to collaborate with Optometry Giving Sight. You can join us and help provide sight to millions by donating some — or all — of your points. If you'd like to donate your points, simply go to the rewards section of [BauschRewards.com](https://BauschRewards.com) and click on the donate box.