

LIFESTYLE

THE MOST CUSTOMIZABLE HOYA
PROGRESSIVE LENS

LIFESTYLE LENSES ARE CREATED ENTIRELY, AND EXCLUSIVELY, FOR YOUR VIEWING SATISFACTION.

With more than 60 possible material and treatment combinations, you can make LifeStyle lenses as comfortable, durable, and easy to clean as you like. LifeStyle lenses are even custom designed exclusively for the way your eyes see the world.

LIFESTYLE LENS BENEFITS

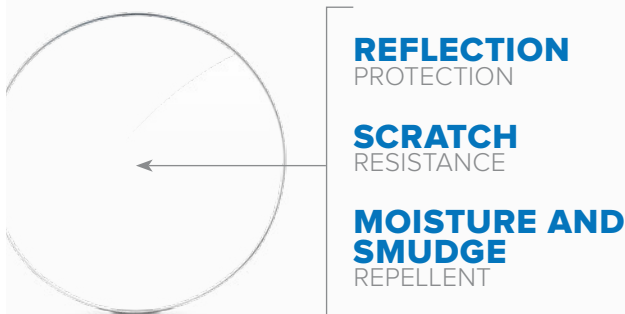
- 1 Customizable Lens**
Available with more materials, treatments and frame options than any other HOYA progressive lens
- 2 Custom-shaped Design**
Lens design is shaped on front and back surface of each lens for more precise vision correction
- 3 Balanced View Control**
Patented computer evaluation pinpoints and corrects distorted areas on your lenses
- 4 Clearer Peripheral Vision**
Smoother adaptations between all viewing ranges and angles
- 5 Significantly More Comfortable**
Allows for natural eye and head movement throughout your day

LENS FEATURES

WITH HOYA LIFESTYLE LENSES

SUPER HiVISION EX3™

A lens treatment that eliminates reflections, repels dirt and dust, and provides superior scratch resistance.



TRANSITIONS®

A lens treatment that automatically darkens in sunlight while protecting your eyes from damaging UV rays.



DISTORTION FREE OPTICS™

A revolutionary eyewear system constructed with ultra light, ultra thin lenses, mounted to hassle-free rimless frames.

Ultra light and thin lenses

No drill holes required

