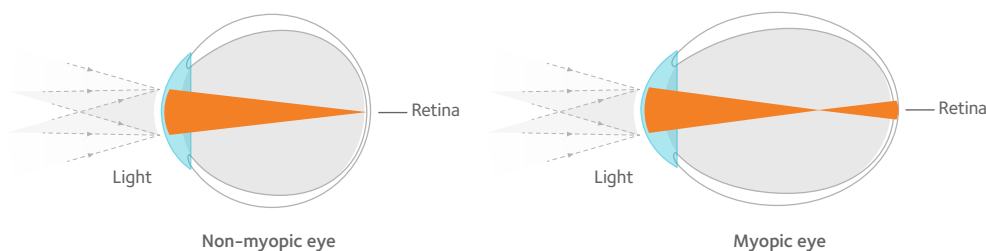


A closer look at your child's nearsightedness



WHAT IT IS

Nearsightedness, also known as myopia, happens when your child's distance vision begins to blur because their eyeball is becoming longer as they grow.



WHAT CAUSES IT

Myopia is on the rise — in its frequency and its severity.¹ The reason for its escalation has been linked to two factors²:



Genetics

Kids with one or two myopic parents are more likely to be myopic.²



Lifestyle

Spending more time on activities like reading or using handheld devices instead of spending time outdoors increases the likelihood of becoming myopic.²

More than just vision correction,
myopia management can help keep
their futures brilliant.

- Corrects distance vision immediately³
- Can slow myopia progression during the growing years¹
- A comfortable experience⁴
- No glasses to lose or break
- Accommodates a more active lifestyle⁴



Schedule a follow-up appointment today to learn more about myopia management.



CooperVision®

1. Holden BA, et al. Global Prevalence of Myopia and High Myopia and Temporal Trends from 2000 through 2050. *Ophthalmology*. 2016;123(5):1036-42. **2.** What You Should Know if Your Child is Nearsighted (Infographic). Retrieved October 29, 2019 from: <https://www.allaboutvision.com/parents/myopia-facts-infographic.htm>. **3.** Rah MJ, et al. Vision specific quality of life of pediatric contact lens wearers. *Optom Vis Sci*. 2010;87(8):560-6. **4.** Walline JJ, et al. Benefits of contact lens wear for children and teens. *Eye Contact Lens*. 2007;33(6 Pt 1):317-21.