



Introducing revolutionary Transitions® Vantage™ lenses.

*They darken. They polarize.
They are your everyday lenses,
reimagined.*

There are clear lenses that can darken. There are sunglasses that are polarized. But never before have everyday eyeglass lenses been able to both darken *and* polarize in bright, outdoor light. Until now.

We took the traditional Transitions lenses you know and love and added variable polarization — polarization that increases as the lenses get darker. It's something brand new. Groundbreaking. And you have to see it to believe it.



INDOORS  DARKENS AND POLARIZES OUTDOORS

Noticeably crisper, sharper vision.

Bright sunlight can cause glare when light scatters off reflective surfaces, which causes discomfort and dull, washed-out images. Polarization filters this light, so you get better clarity.

As Transitions Vantage lenses get darker, the polarization increases. And that means your vision gets crisper and sharper. Color contrast and perception becomes richer, vibrant and more vivid. All this, even in the brightest outdoor glare.



Ordinary clear lenses



Transitions Vantage lenses

Simulation

See for yourself:

- Richer, vibrant and more vivid colors
- Outdoor vision is noticeably crisper
- Glass and water look more transparent outdoors
- Glare is reduced to provide more comfort, even in the brightest sunlight

*Ask for a demonstration of
Transitions Vantage lenses today.*

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*Imagine stepping out
into an HD world.*

Transitions®
ADAPTIVE LENSES

Transitions®
Vantage™
ADAPTIVE LENSES