

CONTACT LENSES MAKE A LOT OF CENTS

When first considering contact lenses, many people think there's a price to pay for the confidence and convenience that contacts provide. However, a closer look shows that contact lens costs are very reasonable and comparable to common expenses we think nothing of, like pizza, movies and coffee. The chart below translates the average annual cost of the various types of CooperVision contact lenses into these common indulgences and sheds light on how affordable contact lenses can really be.

MODALITY	AVG COST	ANNUAL SUPPLY
1 DAY	\$360	ABOUT \$1 A DAY OR LESS THAN THE COST OF A SODA A DAY 
MONTHLY - SILICONE HYDROGEL	\$180	\$15 A MONTH OR ABOUT THE COST OF GOING TO THE MOVIES 
2-WEEK - SILICONE HYDROGEL	\$200	\$8.33 EVERY TWO WEEKS OR ROUGHLY THE COST OF 8 SONG DOWNLOADS 
MONTHLY TORIC - SILICONE HYDROGEL	\$220	\$18.33 A MONTH OR LESS THAN THE COST OF A LARGE PIZZA WITH TOPPINGS 
2-WEEK TORIC - SILICONE HYDROGEL	\$360	\$15 EVERY TWO WEEKS OR ABOUT THE COST OF A 6" SUB SANDWICH COMBO MEAL EVERY WEEK 
MONTHLY - HYDROGEL	\$144	\$12 A MONTH OR LESS THAN A 2-DISC DVD SUBSCRIPTION A MONTH 
2-WEEK HYDROGEL	\$160	\$6.67 EVERY TWO WEEKS OR LESS THAN YOUR FAVORITE COFFEE SHOP DRINK AND MUFFIN 

Costs based on average retail price for CooperVision products. Price will vary by practice and region. Does not include fitting fee.